



Sponsorship Opportunity

BOLTT Ottawa Conference

Bringing Online Teams Together

May 8, 2025



BOLTT is a fast-paced conference aimed at sparking ideas, creating connections, and accelerating online learning



About BOLT

BOLT (Bringing Online Teams Together) is a fast-paced conference attended by professionals directly involved in the development, organization, administration, and delivery of tech-enabled and online learning programming for students from Ontario and beyond.

Specifically, BOLT provides collaborative opportunities to learn, share, and network around best practice for:

- Elementary, Intermediate, Secondary, and Adult eTeachers, Hybrid Teachers, Blended Learning Teachers, and other tech-enabled educators;
- School and School Board Administrators, Technology/Instructional Consultants and Coaches, and other members on online learning teams

The conferences have been strategically planned to facilitate both the sharing of best practices, and the expansion of personal networks. They include an exciting and varied series of engaging presentations delivered by experienced educators and online learning teams. Workshops focus on effective pedagogy and technical tools and resources that support quality programming, including:

- innovative practices in course development, delivery, assessment, communication, and student tracking and reporting in an eLearning, remote, hybrid, or other tech-enabled learning environment for elementary, secondary, or adult learners, or for special programs,
- impactful tools to enhance online course instruction or assessment,
- unique online learning programs, projects, and initiatives.

Please join us as a sponsor of the BOLT (Bringing Online Teams Together) Ottawa Conference **Key Sponsorship benefits include:**

1. Significant opportunities to interact with conference delegates through Exhibitor hall displays and workshop presentations (dependent upon sponsorship level)
2. Sponsor acknowledgment, including:
 - company name and logo displayed in conference copy and/or digital media
 - social media shoutouts prior to and during the event
3. one or more free delegate registrations to the conference (dependent upon sponsorship level)

Are you interested in sponsoring BOLT?

**Register via our website at www.bolt.ca/sponsorship/
BOLT sponsorship options are outlined on the next page.**

Questions?

Contact OeLC Program Coordinator, Lisa Bruce at program@oelc.ca



BOLTT Ottawa Sponsorship Structure 2025

Sponsorship Level		Platinum	Gold	Silver	Bronze	Exhibitor
Sponsor Commitment	Sponsor Fee - BOLTT Ottawa (Spring)	\$8,000	\$6,500	\$4,000	\$2,500	\$1,250
	# of Door Prizes provided	2 or more	1 or more	1 or more	1 or more	1 or more
	Value of each door prize	Over \$250	Over \$250	Over \$200	Over \$150	Over \$100
BOLTT Sponsorship Benefits						
Delegate Registrations <small>(includes breakfast, lunch, and snacks)</small>	Complimentary Registrations	4	3	2	1	1
	Additional delegate fee (pp)	\$500	\$500	\$500	\$500	\$500
Exhibitor Opportunities	Exhibitor space	One large display space (12 ft of wall space) suitable for backdrops and up to two 6 ft tables in foyer	One display space (6 feet of wall) suitable for backdrops with one 6 foot table in the foyer	One 6 foot exhibit booth space with room for backdrop and one 6 foot table in the foyer	One 6 foot exhibit booth space – no backdrop - with one 6 foot table in the foyer	One 6 foot exhibit booth space – no backdrop - with one 6 foot table in the foyer
	Banners permitted	up to 3	up to 2	1	1	--
	Location of banners	In main ballroom and in registration area - first choice of location(s)	In main ballroom and in registration area - second choice of location (s)	In registration area - third choice of location	In registration area - fourth choice of location	--
Presentation Opportunities	# of Complimentary Workshops *Note: An OCT certified educator must be included in your workshop presentation team	2 x 50-minute presentations	1 x 50-minute presentation	1 x 50-minute presentation	1 x 50 minute presentation	--
	Sponsor presentation opportunities	1 x 3 minute value proposition statement at a plenary session	1 x 3 minute value proposition statement at a plenary session	--	--	--
	Inclusion in prize draw	Optional	Optional	Optional	--	--
Recognition	Introduced as...	Official Keynote Sponsor at keynote session and prize draws	Keynote Sponsor at keynote session and prize draws	Official Conference Sponsor at prize draws	Conference Sponsor at prize draws	Conference Supporter at prize draws
	Acknowledgment and display of logo	Displayed as Platinum Sponsor in social media, on website & event software, in program, and in onsite print material	Displayed as Gold Sponsor in social media, on website & event software, in program, and in onsite print material	Displayed as Silver Sponsor in social media, on website & event software, in program, and in onsite print material	Displayed as Bronze Sponsor in social media, on website & event software, in program, and in onsite print material	Displayed as Exhibitor Level Sponsor in social media, on website & event software, in program, and in onsite print material